

MEDIA UPDATE – Innovation News from Nextspace

**DURING FIRST 100 DAYS, NEXTSPACE SEES ENTREPRENEURIAL UPTICK DURING  
ECONOMIC DOWNTURN**  
**Catalyzing entrepreneurs through coworking, community and capital**

Nextspace is an entrepreneurial catalyst for collaborative, growth-minded companies and individuals who create products, services and solutions for the global marketplace. Located in Santa Cruz, California, Nextspace is a physical and virtual community that gives members premiere office space and amenities, business/social networking with flourishing new economy companies, access to thought leaders, and business formation consulting and capital.

After just 100 days in business, Nextspace has seen new businesses form, deals done, products launched, investment, collaboration and partnerships resulting from the Nextspace economic engine.

That's good economic news for a change.

- XXX members have joined representing software design, web creation, water systems design, animation, video production, intellectual property law, sustainability communications, software design and more
- UserVoice and 12Seconds launched their social media and online video companies, representing the first two Nextspace innovation introductions
- Regional events to foster economic innovation and collaboration included Public Media Camp, Lego Brainstorming Event (??), Santa Cruz New Technology Alliance MeetUp
- Nextspace Investors Forum convened investors and innovators to review business cases ranging from algae biofuel to low power data storage. Experienced venture advisors were impressed with the range of potentially commercial ideas coming from the concentration of UCSC incubated companies at Nextspace
- Creating virtual and physical community with Friday afternoon pizza and networking and a website that features business profiles, ability to chat and connect with all members
- Making office life easier with upgraded and fast wireless and wired networks, parking discounts and a library stocked with business titles
- 100 Day Milestone Membership announced. Special \$100 one month café membership enables the entrepreneurially or investment minded to join the Nextspace community and participate in building the new global economy in Santa Cruz county
  
- JEREMY: THERE ARE MANY MORE MILESTONES TO REPORT (which I will need to get from you) BUT YOU GET THE IDEA HERE....WE WANT THIS MEDIA UPDATE TO GIVE LOCAL AND REGIONAL REPORTERS THE PROOF THAT NEXTSPACE IS THE "GO-TO" FOR INNOVATION NEWS.

To learn more about any of the deals described above, details about Nextspace newsmakers or to schedule an interview, please contact Sandy Skees, Communications4Good:  
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